



Press Release

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New Leaf for CHP

CHELMER Housing Partnership (CHP), one of the largest developing housing associations in Essex, is pleased to announce it is updating its logo and strapline; *Communities, Homes, People*, following a resident consultation process.

The new logo – which replaces the old emblem and strapline introduced following stock transfer from the local authority in 2002 - represents a new period of growth for CHP as it expands its operations and development remit throughout Essex.

Following the allocation of over £12 million in funding from the Homes and Communities Agency (HCA) last year, CHP is currently developing over 200 affordable properties in Braintree, Chelmsford, Colchester, Uttlesford, Southend-on-Sea, Tendring, and Thurrock, which will be delivered over the next two years.

In the past year CHP has spent over £2 million on developments in Braintree, more than £1 million on schemes in Chelmsford, nearly £2 million in Colchester, approximately £1 million on homes in Southend-on-Sea, in excess of £3 million in supplying affordable homes in the Tendring District, and over £1 million on properties in Uttlesford.

“Since the company started, we have continued to work towards excellence, and have been developing and providing high-quality - yet affordable - homes,” added Lynne Foster, CHP Director of Support and Transformation.

“Having consulted with our residents and board members they agreed that we needed to update our company logo if we are to expand our operations remit and pursue development opportunities throughout Essex.”

Brian Shedley, CHP Vice-Chairman and resident, commented: “The updated logo and strapline represents a new leaf for CHP and clearly demonstrates what it is in business for – creating communities and supplying affordable homes for people.”

The updated logo and strapline will be phased in over the coming months to minimise costs.

-Ends-

Editors Notes:

Based in the county town of Chelmsford, CHP is a non-profit housing association in Essex. CHP is one of about 2,000 housing associations in the UK, who provide affordable housing to rent and buy.

A formal development agreement between CHP and Savills – established in June 2008 - was one of the first of its kind and is designed to help meet the Government's 2020 housing-building targets, by opening up development opportunities throughout Essex.

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